

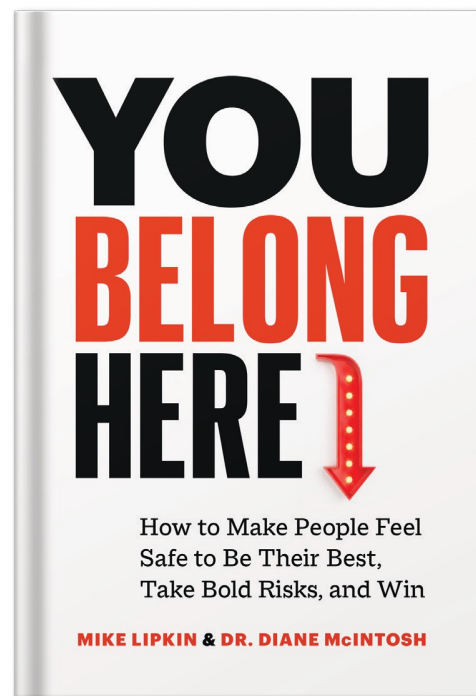
# YOU BELONG HERE

How To Make People Feel Safe To Be Their Best, Take Bold Risks and Win

**“You Belong Here” is a statement that every person longs to hear. It’s the assurance that frees us to face our future because others have got our back. It’s also one of the greatest compliments we can receive. It means we are part of a community that celebrates us as one of their own – with all the love and connection that comes with that status.**

In a peri-pandemic world where every day brings unpredictable shocks and surprises, the chief role of leaders at every *level* is to make people feel safe to be their best, take bold risks, and to win. Safety and risk are not opposites. They depend on each other. People will only swing for the fences if they know they will be rewarded for their courage.

In this pioneering partnership between a renowned professional coach and an acclaimed psychiatrist, Mike Lipkin and Dr. Diane McIntosh take you on a journey to becoming the Keeper of the Safety Flame – that’s



someone who creates belonging in a hybrid world, grows enriching relationships, owns their power, wins on the brink, and shows the way. You’ll learn about your remarkable capacity for change, how to reprogram your brain for success and how to become an icon of resilience who inspires others to shine.

*You Belong Here* gives you the tools and strategies, backed by science, to create an environment where others flourish so you will too.



A respected psychiatrist, author, and educator, Dr. Diane McIntosh is a passionate advocate for better mental health care and a tireless champion for Canadians suffering from mental health challenges. Diane believes every Canadian deserves the best mental health care possible so that they can live full lives of physical and mental well-being. In her role as Chief Neuroscience Officer at TELUS, Diane has supported team members and clients with evidence-based direction and guidance on mental health matters. She supports the TELUS well-being team and other organizations on topics related to advancing and promoting mental health and well-being.



Mike Lipkin is president of Environics/Lipkin, a global research and motivation company based in Toronto. He is also an international strategic coach, guide and potentiator to high performers everywhere. He combines his personal experience of talking to a million people in 67 countries with his rigorous research on extraordinary performance to create breakthroughs with others by any legal means possible.