

Keeper of The Flame

How To Inspire Others On The Cusp Of Change



This session is focused on expanding the ability of delegates to lead and inspire their colleagues and clients during times of extreme change. It is based on the research conducted by Environics Research, one of North America's most respected research houses. 50 000 Americans and Canadians have been surveyed since 1989. Ten steps have been identified as a result of the research. In this program, delegates are taken through each step and shown how to apply it:

1 Be Present

- a. Clear Your Mind Of All Distractions
- b. Focus Fully On The People And The Task At Hand
- c. Listen Empathically

2 Be Open

- a. Be Non-Judgmental
- b. Be Open To New Ideas
- c. Be Willing To Change

3 Be Specific

- a. Know Exactly What You Want To Achieve
- b. Help Others Specify What They Want To Achieve
- c. Be Accurate And Precise In Your Communication

4 Be Authentic

- a. Express Yourself Fully
- b. Be Transparent
- c. Talk Straight

5 Be Courageous

- a. Take On Big Challenges
- b. Back Yourself Absolutely
- c. Make Friends With Your Fear

6 Be Connected

- a. Proactively Reach Out To Others
- b. Surround Yourself With The Best
- c. Network, Network, Network

7 Be Vocal

- a. Be The First To Talk
- b. Declare Your Commitment
- c. Discover And Master Your Own Style

8 Be Generous

- a. Pay It Forward
- b. Go Above & Beyond
- c. Deliver The WOW!

9 Be Brilliant

- a. Visualize Your Success
- b. Act "As If"
- c. Consciously Play At Your Personal Best

10 Be Disciplined

- a. Do The Hard Work
- b. Do It Now
- c. Condition Yourself For Preeminence

Call Mike Lipkin on 416.917.6007 to find out how he can help your people become Keepers of the Flame.



Mike Lipkin

The president of Environics/Lipkin, a global research and motivation company based in Toronto. He is also an international strategic coach, facilitator and catalyst for high performance. Mike combines his learning from talking to a million people in sixty five countries with the insights from the Environics Social Values research to help his clients create breakthroughs. He founded Environics/Lipkin in 2001. He has written seven bestselling books on personal leadership and effectiveness. In line with his philosophy that life is theatre with consequences, Mike entertains his audience while he inspires them.