



Dancing With Disruption

The Seven Secrets to thriving on massive change so the best people want to partner with you.

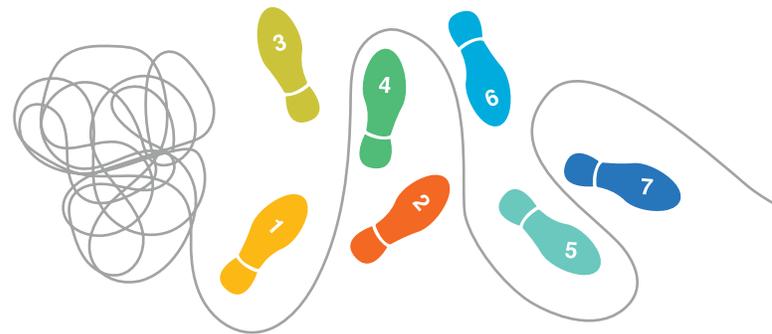
Disruption: a process, not an event; a radical change that shatters the status quo; the introduction of a new product or service that creates a whole new market; a person that precipitates a fundamental shift in thinking, action and results; a crisis that rewards the fast and punishes the slow; the new natural order of things.

With great opportunity comes great uncertainty. Whatever sector you're in, the possibilities are hugely exciting. The new technologies are creating massive breakthroughs. If you love massive change, you're going to love the future. If you don't, you're going to love irrelevance even less. Disruption cannot be avoided. There is no safe space.

Either you're the disruptor or the disruptee. You're either doing the disrupting or you're being disrupted. It's binary. Neutral is not a gear you can move forward in. Whatever you do and wherever you are, you must find reasons to love the process. Passion fuels excellence. Disruption demands an acute sensitivity to opportunity combined with a fierce commitment to execution. It demands skill and joie de vivre in equal measure.

Mike Lipkin is uniquely qualified to coach you on how to dance with disruption. He not only studies disruptors for a living, he works with them. He talks to hundreds of them every year. He acts as a co-pilot for many of them on their flight paths. Together with his fellow wizards in the Environics Group, he also researches the trends that are defining the new realities.

In this moonshot program, Mike will coach you on how to adapt, navigate and pivot in a way that inspires, delights and thrills others. He will reveal the seven secrets to thriving on massive change so the most desirable people want to work only with you:



1. Be Someone Who Really Knows

2. Have an Audacious Ambition

3. Be Simultaneously Analytical and Creative

4. Be Prolific

5. Communicate Like Magic

6. Collaborate Like a Champion

7. Be Unconditionally Enthusiastic

Mike illustrates each secret through people and companies that have changed the rules of the game, created new markets and radically redefined the future.

This program can be delivered as a 60-90 minute keynote address or a 3-6 hour workshop. Whatever the format, it will be a thrilling learning experience that excites your team into immediate action.

Mike Lipkin is a strategic coach and global motivator. He is also the founder of Environics/ Lipkin, one of Canada's leading research and motivation companies. He has been at the top of his game for over 20 years by reinventing himself daily. His clients use him to help their disruptive juices flow and their businesses grow.