

THE POTENTIATOR

How to activate ultimate success by helping others function at their best.



“A life is not important except in the impact it has on other lives.”

Jackie Robinson

We are all part of each others' ecosystem. Success is reciprocal. The most desirable people are those that build a reputation for helping other people win. They are the Potentiators. They activate ultimate success by helping others function at their best.

Potentiators are not born, they make themselves. They are ordinary people that are driven to cause breakthrough outcomes for others. They've learnt that they are only as good as how good they can make others. They want to make their gifts count. You can find them at every level. They're the ones enabling the success of everyone else.

They are always the students and always the teachers. They are intentional and purposeful in their relationships. No jerks, shirkers, sloths, takers, fakers, wimps, quitters, cynics, bullies, bigots, hermits or cruisers allowed. They keep the main thing the main thing. And the main thing is always to push the envelope on behalf of their community.

Mike Lipkin is the founder and CEO of Environics/Lipkin, one of Canada's leading research and motivation companies. He is also an international facilitator and potentiator of peak performance. In line with his philosophy that life is theatre with consequences, he entertains his audience while he informs and inspires them. He customizes his program to the specific challenges facing each audience. Every event is the most important one to Mike. He'll work with you to create an unforgettable experience for your people.

In this powerful program, Mike Lipkin will coach you on how to become a Potentiator. You will learn the Ten Potentiator Practices:

1. Be Self-Savvy
2. Develop Situational Sensibility
3. Make a Powerful Promise
4. Become Sublimely skilled
5. Build Robust Resilience
6. Grow Courageous Creativity
7. Be Fanatically Faithworthy
8. Create Close Connections
9. Communicate Like A Champion
10. Cause Bold Breakthroughs

Call 416 969 2822 to explore how Mike can help you and your colleagues become the Potentiators that help everyone else win.

THE TEN POTENTIATOR PRACTICES



1. Be Self-Savvy

- Define your principles
- Discern your impact
- Play your role



7. Be Fanatically Faithworthy

- Commit to your commitments
- Come through in the crunch
- Be the best you can be



9. Communicate Like a Champion

- Say it like you mean it
- Talk their language
- Connect them to their purpose



2. Develop Situational Sensibility

- Get out there
- Know the trends
- Connect the dots



8. Create Close Connections

- Give first
- Open yourself up
- Become an insider



10. Cause Bold Breakthroughs

- Own it
- Celebrate the struggle
- Finish Like a Professional



3. Make a Powerful Promise

- Declare your purpose
- Express your value proposition
- Focus your execution



4. Become Sublimely Skilled

- Practice for real
- Become the authority
- Make it a pleasure



5. Build Robust Resilience

- Interpret to win
- Be prolific
- Train like an athlete



6. Grow Courageous Creativity

- Unleash your imagination
- Experiment like Edison
- Talk, listen, learn

