

# E.P.I.C. EVENTS! CONCEPT TO COMPLETION



Your one-stop-shop conference and workshop ideation & planning service combining the dynamic leadership of Mike Lipkin with turnkey event logistics.



# E.P.I.C. EVENTS! YOUR CUSTOM CONFERENCE SOLUTION



World-renowned motivational speaker and author Mike Lipkin has teamed up with leading event management company, Free For All Marketing, to offer turnkey conference and workshop solutions custom-designed to motivate and move your business forward.

From concept to completion, **E.P.I.C. Events** will deliver unique, turnkey events that are:

- Educational.** Deliver the knowledge and know-how participants need to win
- Participative.** Involve & engage delegates
- Inspirational.** Motivate attendees to be more and do more
- Customized.** Unique & inclusive organizer and delegate involvement before, during and post-event

From inception / development of an over-arching original concept to ensuring each delegate walks away with a once-in-a-lifetime experience, E.P.I.C. Events sets the benchmark for creating preeminent sales, employee and customer conference experiences.

From online registration to international venue and travel logistics to speaker management to on-site staging and supervision, we handle all of the event logistics from inception to execution.

# THE MIKE LIPKIN DIFFERENCE



**ENVIRONICS/LIPKIN**  
RESEARCHED MOTIVATION & PERSUASION



World-renowned motivator  
and communicator



Founder and President of Environics/Lipkin,  
Mike knows how to bring out the best in  
leaders and employees around the world



Author of numerous bestselling motivational books,  
Mike combines Environics' trademark Social Values  
research with his personal expertise to provide people  
with the confidence and insight to take powerful action  
and achieve success



Delivered keynotes and hosted conferences, workshops  
& sessions in 43 countries



# FREE FOR ALL MARKETING: TURNKEY EVENT EXPERTS



From inception to execution, we plan and deliver events that motivate, inspire and align strategically with your business goals. A complete list of our event services:

Program & agenda development

Venue, destination & property selection & negotiations

Group travel logistics

Internal & external stakeholder outreach & collaboration

Project management

Advance promotion

Online & onsite registration

Workshop content & speaker development

Plenary & speaker recruitment & management

Entertainment selection & negotiations

Digital & print creative services

PR & media management

Staging development & management

Supplier selection, negotiation & management

Scripting services

Full production services

Food & beverage coordination

Gala & VIP events

Transportation & shipping

Takeaways & gifts selection

Protocol adherence

Event staffing

Onsite event management

Budget & payments management

Post-event reporting







## CALL US FOR A CUSTOM TURNKEY EVENT QUOTE



Turnkey Event Solutions  
Leave All the Logistics to Us!



Immerse Your Audiences  
in Impactful Experiences



Customized Event Solutions  
Address Your Needs



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