

“speakers’ spotlight”

MIKE LIPKIN

CREATOR OF CHAMPIONS

WORLD-RENOWNED
MOTIVATOR AND
COMMUNICATOR



WHO IS MIKE LIPKIN?

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Mike Lipkin is one of the world’s leading motivators, specializing in helping people enhance their personal productivity and build strong teams around themselves.

Acknowledged as a world class communicator who has coached a million people in forty-three countries.

The founder of Environics/Lipkin, one of Canada’s leading social research and motivation companies.

Offers a powerful blend of innovative ideas and proven principles to help people achieve remarkable results.

Works with the world’s best companies including GE, Deloitte, Tiffany, Wells Fargo, McKesson, TD Bank, and AbbVie.

Creates fully customized keynotes, workshops, and digital content for audiences.



WHAT'S SO MAGIC ABOUT MIKE?

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Mike studies Champions closely. He lives with them. He works with them. He coaches them. His mission is to *literally* turn people into Champions.

His fully-customized workshop, **The Checklist of Champions**, will enable your team to engage, grow, and win.

In **The Checklist of Champions**, Mike explains the steps of becoming a Champion to audiences, giving everyone immediately implementable ideas, steps, and tools to transform personally and professionally.

Identify as a Champion • Dream like a Champion • Plan like a Champion • Feel like a Champion • Play like a Champion



WHAT OTHERS ARE SAYING



“The conference was a great success and you were a very important part of that.”



“Thank you so much for pulling off a wonderful day. This day and workshop were so important to our Culture Plan and you totally delivered. You nailed that delicate balance in getting the right message delivered in an uplifting but equally pragmatic manner.”



“It was a pleasure to work with you this week and a HUGE THANK YOU for the incredible performance at the Dell Canada Partner Summit. Your commitment, service and support were key to our success.”



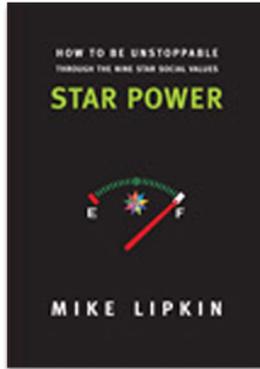
“I've never seen (our delegates) give anyone a standing ovation until they gave one to you! Your energy, your humor and your pearls of wisdom were all so valued. You left us feeling better for having interacted with you. Very generous, gracious and motivating!”



“You were awesome. I loved the way you always exceed our high expectations. You inspired the sales force and you left them focused and fascinated.”

BOOKS

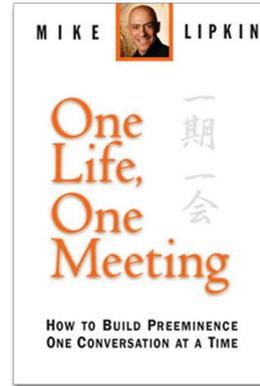
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STAR POWER

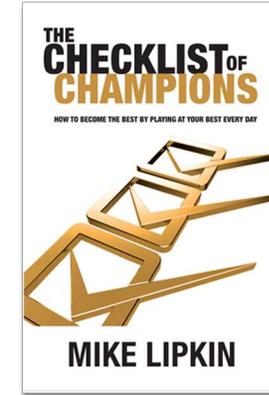
In this remarkable handbook, Mike Lipkin uses the acclaimed Environics research and his engagement with over a million people to define what he calls the Nine Star Social Values.

These are the traits that enable preeminent performance against all odds. Mike coaches readers how to integrate each Star Social Value to create their own extraordinary breakthroughs.



ONE LIFE, ONE MEETING

This guide shares proven, powerful methods to bring out the best in others so they bring out their best for you. It is packed with practical, actionable insights to expand your capacity to produce remarkable results.



THE CHECKLIST OF CHAMPIONS

This playbook shows you how to perform at your best so you become the best. It offers proven principles that enable champions to consistently become #1 in their fields, and shows how small, daily actions can cause huge breakthroughs.