

# MIKE LIPKIN

RESEARCHED MOTIVATION AND PERSUASION

## Personal Alchemy:

*How to Create the Chemistry for Success with Anyone, Anywhere, Any Time.*

Personal Alchemy: *Unique ability within every person to create value; exclusive magic that makes every person irresistible & unstoppable.*

We're living in unreasonable times facing unreasonable challenges with unreasonable resources. The perfect storm rages around us. Even Great isn't good enough. You can do everything right and still not get the right results. Mastery of the fundamentals is a given. Subject matter expertise is the price of entry. Being a recognized standard of excellence merely gives you the right to play.

There is a formula for The Chemistry of Success and Mike Lipkin will share it with you. Specifically, he will walk you through The Ten Steps To Creating The Chemistry for Success with Anyone, Anywhere, Any Time.

In this session, participants will learn:

- How to accept and embrace the new reality.
- How to identify and leverage their strengths.
- How to focus on their goals.
- How to "unlearn the past."
- How fascination is a sense-multiplier.
- How to use fear as a motivator.
- How to build relationships through communication.
- How to lead without a "title."
- How to be a role model.
- How to apply discipline to succeed.

***You may already be a Personal Alchemist. Or you may be a Personal Alchemist waiting to happen. We all have the Magic within. Call Mike on 416.917.6007 to unleash the Magic in you and everyone around you.***

