Leadership Alchemy

The Ten Steps To Creating The Chemistry for Success in Brutal Times

Alchemy: the magical power to transform a common substance or event, usually of little or negative value, into an extraordinary opportunity or substance of great value

We’re living in unreasonable times facing unreasonable challenges with unreasonable resources. The perfect storm rages around us. Even Great isn’t good enough. You can do everything right and still not get the right results. Mastery of the fundamentals is a given. Subject matter expertise is the price of entry. Being a recognized standard of excellence merely gives you the right to play.

A new level of performance is required to win against all odds. It’s called Leadership Alchemy. It’s the chemistry that creates the energy, the idea, the excitement, the passion, the magnetism, the connection, the opportunity, the value and the will to win. It’s a kind of magic that is a force multiplier. We know it when we see it. It’s the hallmark of Leadership Alchemists - the people and the companies who are transforming their worlds.

There is a formula for The Chemistry of Success and Mike Lipkin will share it with you. Specifically, he will walk you through The Ten Steps To Creating The Chemistry for Success in Brutal Times. Mike is president of Environics/Lipkin, the Motivation Company in the Environics Research Group, one of Canada’s most sophisticated research houses. Every year he talks and listens to over a hundred thousand people around the world. He explores the values, thoughts and actions of Leadership Alchemists. Then he distils them into insights you can begin using now. Simplicity is its own kind of magic and Mike gives it to you.

You may already be a Leadership Alchemist. Or you may be a Leadership Alchemist waiting to happen. We all have the Magic within. Mike Lipkin wants to help you bring it out – not just in yourself but in everyone around you.

Call Mike on 416-917-6007 or e-mail him: mike.lipkin@environics.ca or visit his website www.mikelipkin.com. Today is a good day to make some magic...