

MIKE LIPKIN

RESEARCHED MOTIVATION AND PERSUASION

How to Achieve Career Nirvana in 2010

As a Global Researcher, Motivator and Coach, Mike Lipkin talks to over 100 000 people a year. He is also a leading trend-spotter and social-values scanner. Mike believes that 2010 will be the year that erases mediocrity from the vocabulary. If you're middle of the road, you'll get run over. If you're good, you only qualify for the struggle. Even if you're excellent, life is going to be hard, really, really hard.

So what's it going to take to make 2010 the best year of your career? That's Mike's mission - to help you and your people achieve Career Nirvana no matter what the external circumstances. Mike defines Career Nirvana as: being free of worry, performing at your best, doing what you love, making a powerful contribution to others, and earning great rewards.



In this brand new program, Mike will inspire your people to achieve Career Nirvana with his unique brand of Motivational Magic. Specifically, he will coach your people in The Top Ten Drivers of Success in 2010. These are the game-changers that will help them thrive and win. They are:

1. Preeminence: Be The Best or Be Forgotten
2. Discipline: Focus on the Fundamentals
3. Customer Experience: Differentiate or Die
4. Execution: Accelerate, don't Predict.
5. Simplicity: Response-ability, not Bureaucracy
6. Constraint: Do More With Less
7. Authenticity: Be Real or Be Ridiculed.
8. Individual Ingenuity: Every Person Makes The Difference
9. Interdependence: United, We Win; Divided, We Lose
10. Daily Renewal: Fly Light, or Sink Heavy

Call Mike on 416-917-6007 to discuss how he can help you and your people achieve Career Nirvana in 2010. And check out Mike's impact on some of the world's best organizations - <http://www.mikelipkin.com/testimonials.php>

You can also watch Mike's video on Career Nirvana - www.mikelipkin.com