



Declare Your Interdependence and Become An Empowered Explorer

How The New Social Values Will Help You Win, Grow and Contribute in 2009.

Over the past eight years, Canadians' values have shifted dramatically in response to exponential change. While many of us struggle with the challenge of economic, social and technological transformation, a growing segment of the population are thriving.

They are the "Lower Left Quadrant" comprising 31 percent of Canadians. These are the women and men who have declared their Interdependence. They are Empowered Explorers seeking new solutions to new problems. They are open, flexible, adaptive and experimental. They're also Post-Materialistic – pursuing experiences, rather than things, in the New Frugality.

In this fascinating new program, Mike Lipkin will introduce your team to the findings of the 2008 Social Values Monitor. This is the flagship Environics syndicated research study, conducted every year in Canada since 1983 with over 50000 people. It tracks 87 Social Values Trends covering multiple aspects of human motivation, relationships and behaviour.

Specifically, Mike Lipkin will help your team understand the forces reshaping the Canadian social landscape and how they can prepare to win, grow and contribute in 2009. Your team will learn:

- The power of Social Values
- The key Social Trends transforming Canada.
- The essential Social Values of Highly Successful People
- How to reinvent oneself for the Ongoing Revolution.

To find out more, contact Mike on 416-917-6007.